



# *Welcome To Collaboration Week New York*



*Today's Coffee & Lunch Courtesy Of*





# Welcome To Collaboration Week New York



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# *Welcome To Collaboration Week New York Day 3*



## *Today's Agenda*

*9:30 – Session 13: People*

*10:15 – Break*

*10:30 – Session 14: Poly's View – The Future Of Work*

*11:00 – Session 15: LockNote – What Have We Learned This Week*

*11:45 – Giveaway A Poly Hybrid Work Kit*

*12:00 – Lunch and Tours*



# Welcome To Collaboration Week New York


## Our event so far...




1. *RTO / WFH / Hybrid*
2. *What are future-proof facilities*
3. *AI and collaboration*
4. *Integrating emerging technology*


### Our Program Schedule


Tuesday February 20<sup>th</sup> 2024




Venue 1  9:00am


Session 1 – Our Bumpy Road To Hybrid


  
 David Danto  
IMCCA

  
 Gary Sorrentino  
Zoom


Session 2 – Panel: How Are We Hybrid-ing Today


  
 Sharath Abraham  
Jabra

  
 Kevin Hyatt  
Disney


  
 Eric Jones  
Oiada

Session 3 – Tours of Cisco's Hybrid Center





Venue 2  1:00pm


Session 4 – Designing Future Ready Spaces – Where To Begin


  
 Mark Peterson  
SM&W

Session 5 – Panel: Real World Examples & Case Studies


  
 Dr. S. Ann Earon  
TRI

  
 Mitch Hershkowitz  
Canon


  
 Ken Scaturro  
Yorktel

  
 David Albright  
Legrand

Session 6 – The Planar Perspective


  
 Lainie Mataras  
Planar



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### Our Program Schedule

Wednesday February 21<sup>st</sup> 2024





Venue 3  @  9:00am


Session 7 – AI and Collaboration: Understanding, Implementing, Combining Effectively

  
 Kevin Kieller  
Enable UC


Session 8 – Panel: Discussion – Improving Business Outcomes with AI

  
 Kevin Kieller  
Enable UC

  
 Gary Anselme  
Microsoft


  
 Charmaine Torruella  
QSC

Session 9 – Crestron's Perspective - Welcome to Artificial Intelligence (AI) in Meeting Spaces


  
 Rich Sasson  
Crestron


Venue 4 **GATEWAY** 1:00pm


Session 10 – New And Notable From CES And ISE


  
 Greg Harper  
Harpervision

Session 11 – Panel: How To Apply New Technologies In Existing Environments


  
 Dave Fitzgerald  
Mayfair

  
 Jordan Owens  
Pexip


  
 Manish Parmar  
Amicus

  
 Aaron Udler  
OfficePro

Session 12 – A Tour Of Gateway Labs And Its Varied Technologies

  
 Dave Fitzgerald  
Mayfair

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# What Have We Left Out.....

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# What Have We Left Out.....

What will matter most in the age of AI?

Gary Sorrentino  
Global CIO

zoom



# What Have We Left Out.....

What will matter most in the age of AI?

**Humans.**

Gary Sorrentino  
Global CIO

zoom







# Building an AV Pe-Degree



*George Chacko*  
*Director of Educational Media (Pace University)*  
*Rich Miller*  
*Director of IT (Pace University-Dyson)*



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## Bios



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# How It Started...





# How It's Going...



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# Experiential Learning

- Labs
- Ride Along
- Apprenticeship/Practicum
- AV Olympics
- 1<sup>st</sup> A/V Minor
- Major Plans





Partnerships



# MCVA Curriculum at Pace

Minor: 15 Credits

- MCA 165: Intro to the A/V Industry
- MCA 266: Fundamentals of AV Project Administration & Operations
  - Student IT Fee
- MCA Elective
- MCA Elective
- MCA 393 (MCA 466): A/V Apprenticeship

# MCVA Curriculum at Pace

## Major \*Plan\*

- MCA 165: Intro to the A/V Industry (3)
- MCA 266: Fundamentals of AV Project Administration & Operations (3)
- MCA 280: Audio Storytelling (3)
- MCA 311: Ethics (3)
- MCA 393: A/V Apprenticeship (3)
- MCA 466: A/V Apprenticeship (4)
- MCA: The Business of A/V (3)
- MCA: Programming (3)
- MCA: Current/Future and Trends in A/V (3)
- Electives: (9-12 credits)





# Student Centered Approach

- Student involvement
- A/V Club
- Student feedback
- Student career paths

# Certifications

- AV Technologist Certificate
- Certified Technology Specialist (CTS)
- APM



# AV Talent Summit at Pace



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# What's Next?!

- More partnerships
- Working with other higher ed institutions
- More certifications
- K-12 infiltration
- Work with established trade schools around the country
- Career Path compliments (Marketing, CS)
- AV Talent Summit
- Formal Minor approval
- Development of Major



Take Care



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# Building an AV Pe-Degree

*Questions?*

*George Chacko*  
*Director of Educational Media (Pace University)*  
*Rich Miller*  
*Director of IT (Pace University-Dyson)*



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# Welcome To Collaboration Week New York

10 Minute Break



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The Future of Work  
Companies that get hybrid right will  
be more successful.





# Evolution of hybrid

Before 2020

Occasional Remote Work



Office centrality

- Office of the future upgrades
- Facilities-driven set up
- **Occasional remote work** with hybrid on fringes

2020-21

Forced remote work



Home centrality

- Last minute PC upgrades
- Forced remote work and Zoom fatigues
- **Made remote work, work but unsustainable**

2022-23

“Forced” return to office



Worst of both worlds

- **Figuring out return to office**
- Productivity (in-home) versus Collaboration (in-office)
- Managing technology upgrade versus economic uncertainties

2024+

Era of **hybrid flexibility**



Best of both worlds

- **Hybrid adoption becomes mainstream**
- Reduced loss of productivity in office & collaboration from home
- Companies get budget to re-invest in technology



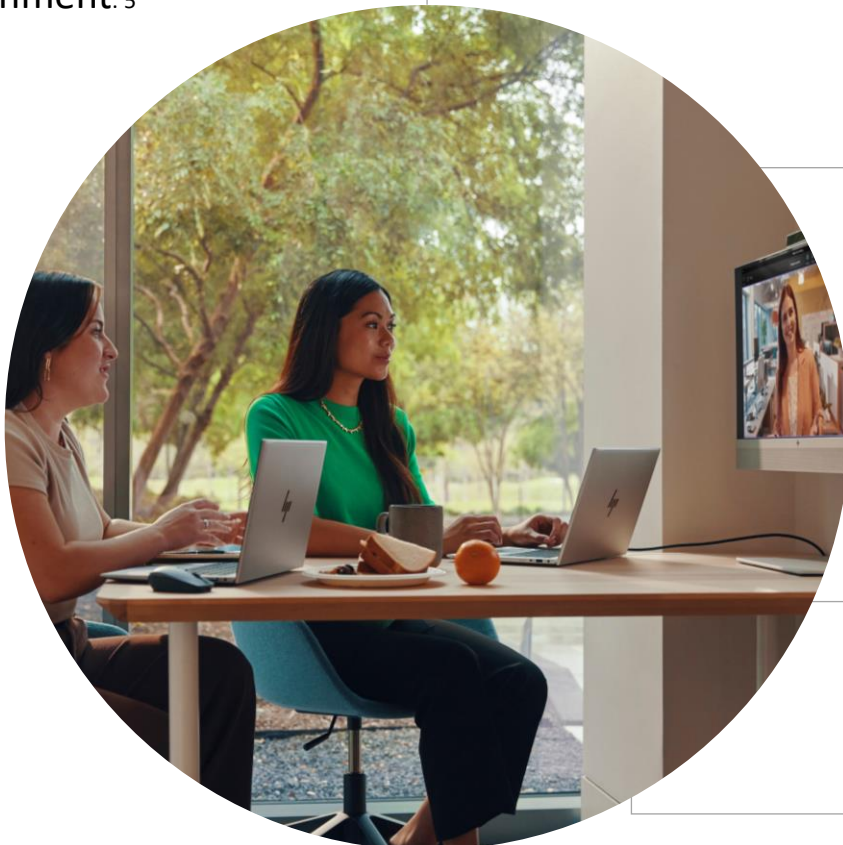


The way we  
work has  
forever  
changed.



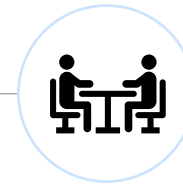
# Technology is critical to office success

Ranked from what is most important to employees in an office environment.<sup>5</sup>



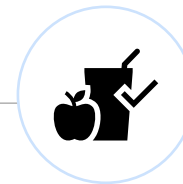
1. Technology

89%



2. Colleagues / Community

81%



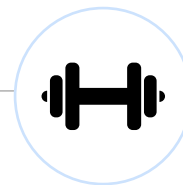
3. Free food / Beverages

55%



4. Beautiful Design

53%



5. Amenities

48%



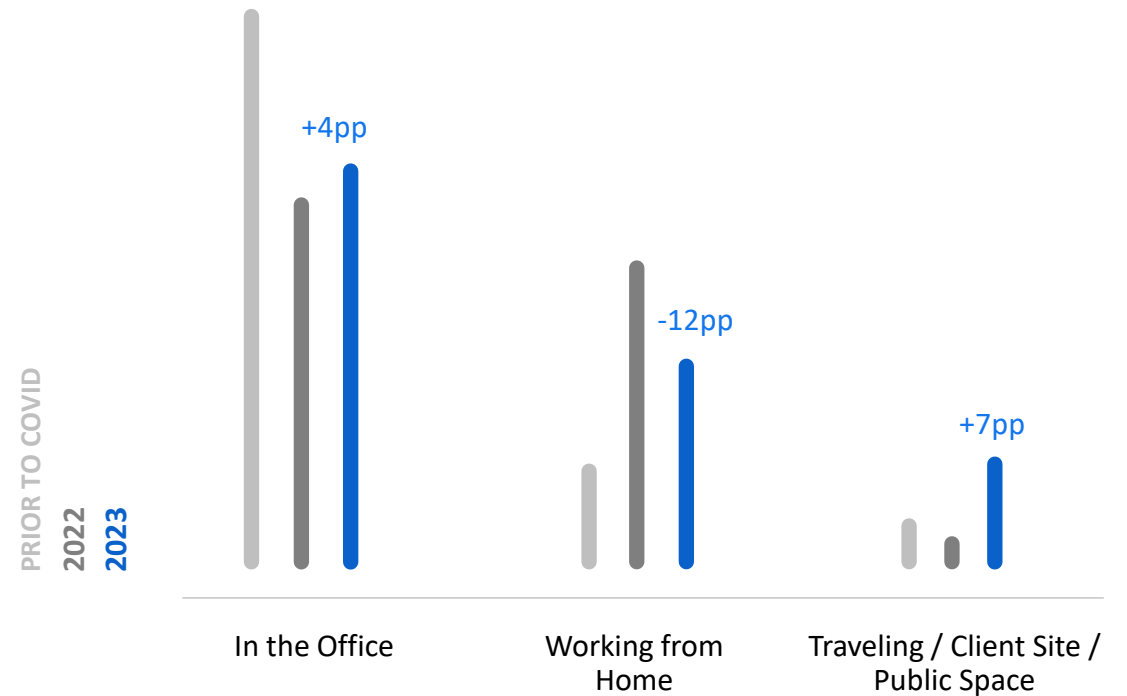
# Work locations equalizing



## INSIGHTS

- Nearly 20% less time in the office in 2023 compared to Pre-COVID
- Work from home time down more than 10% in 2023
- Travel has more than doubled compared to Pre-COVID and 2022

## Distribution of work locations

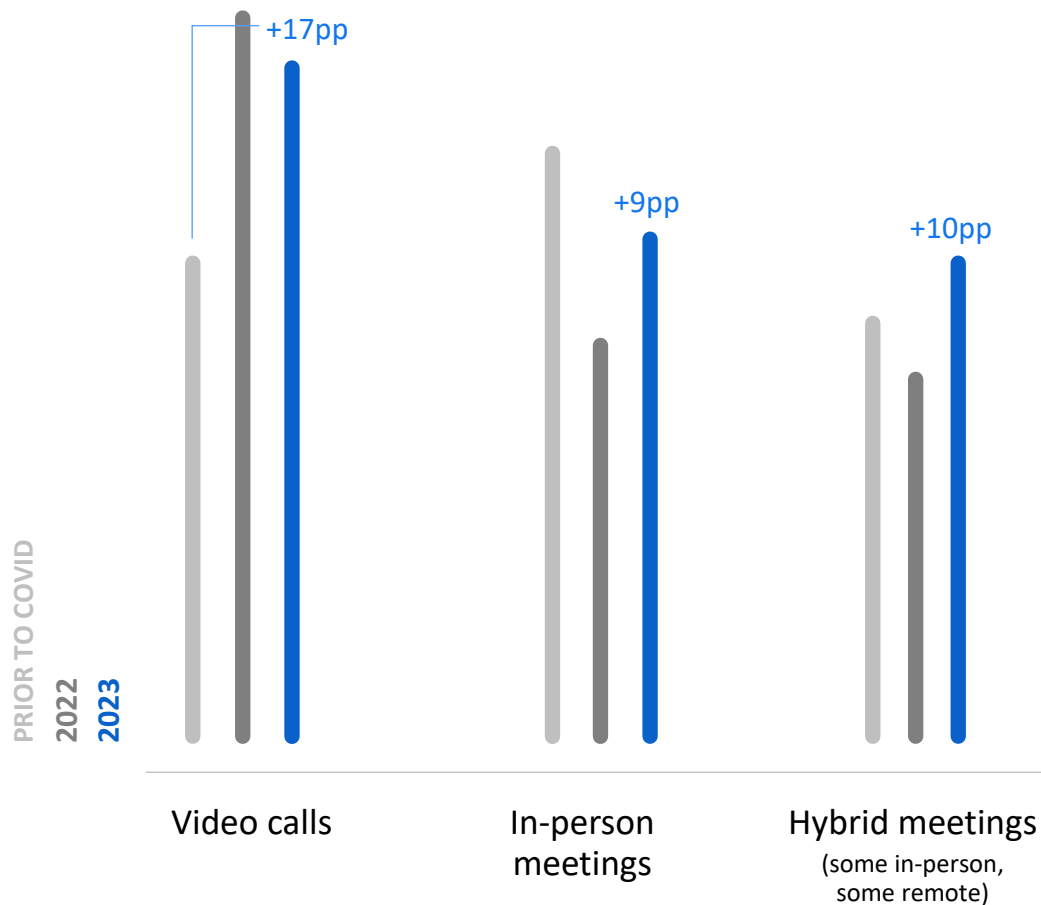


SOURCE: Factworks: HP Global Segmentation Research, 2023



# Communication is hybrid too

## Communications Usage



SOURCE: Factworks: HP Global Segmentation Research, 2023



- The change is in the type of communication, not the amount
- Video calls have decreased from 2022, but still up 17% from Pre-COVID
- In-person and hybrid meetings are both up nearly 10% from 2022

# Challenges Employees Are Facing In The New Era

Home



70%

of employees have a WFH preference of 3+ days per week<sup>1</sup>

On the Go



73%

of workers are expected to work from more than 1 location going forward.<sup>2</sup>

Meeting Rooms



48%

of companies plan to add more meeting rooms to support hybrid work.<sup>3</sup>

Office



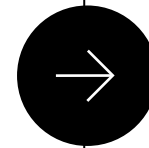
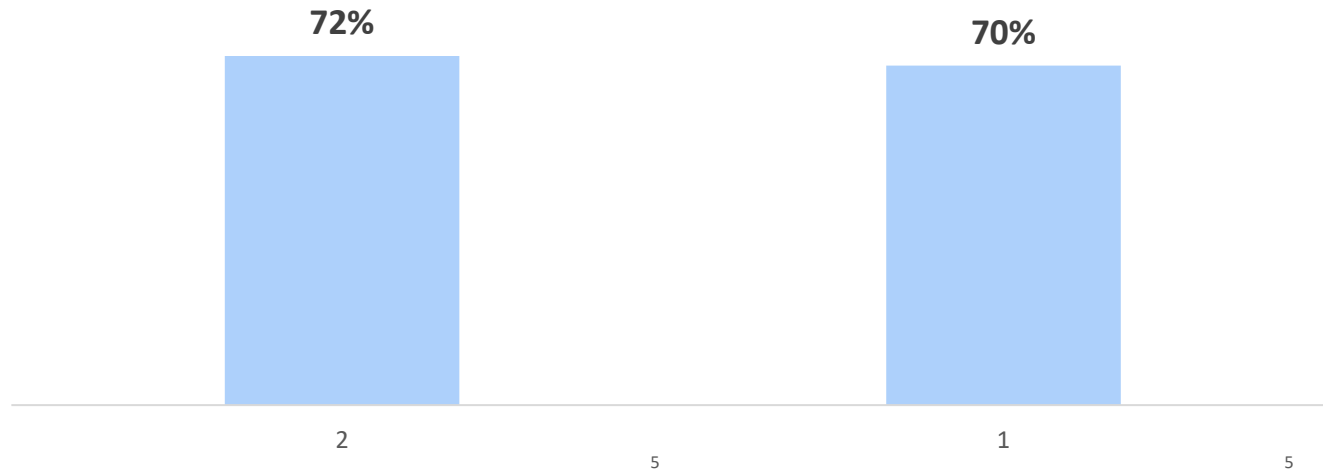
91%

of employee's report being frustrated due to inadequate workplace technology<sup>4</sup>



# Technology supports employee experience

Knowledge Workers need to be heard; both in how tech gets selected and how it gets used



Only

**25%**

of knowledge workers feel confident their company will implement the right tools to support hybrid work<sup>5</sup>



# The right technology for the right space

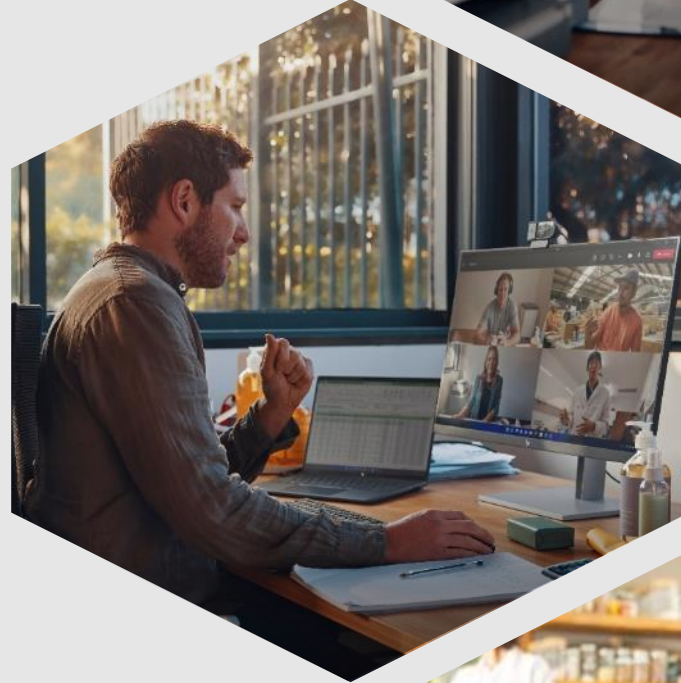
## For every workstyle and workflow



At home



In the office



On-the-go





# Understanding employees

More than  
**8,000 responses**

Survey across 8 markets in June 2023

-  US
-  UK
-  INDIA
-  CHINA
-  DE
-  BRAZIL
-  FRANCE
-  JAPAN

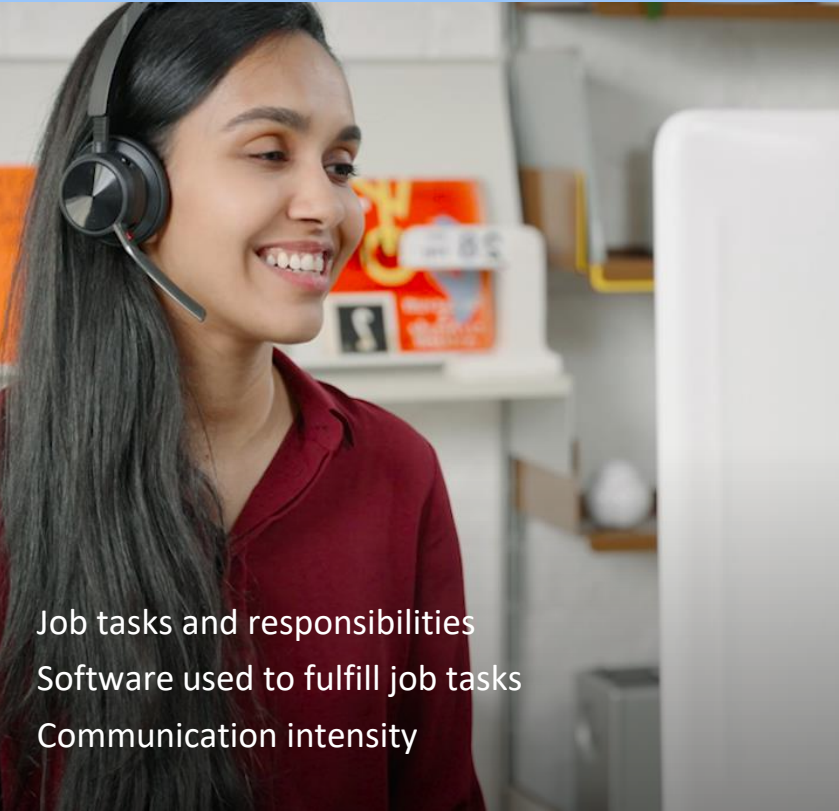
Mix of company sizes, industries and roles

Continued exercise over the last  
**10 years**



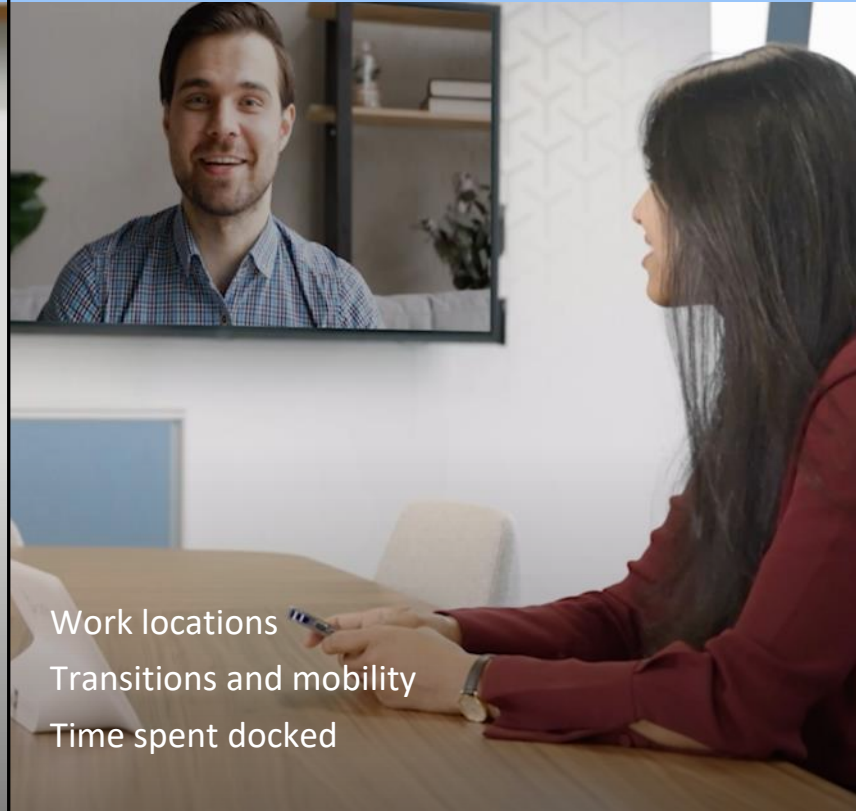
# Understand the full spectrum of employee needs

What they do and how they do it



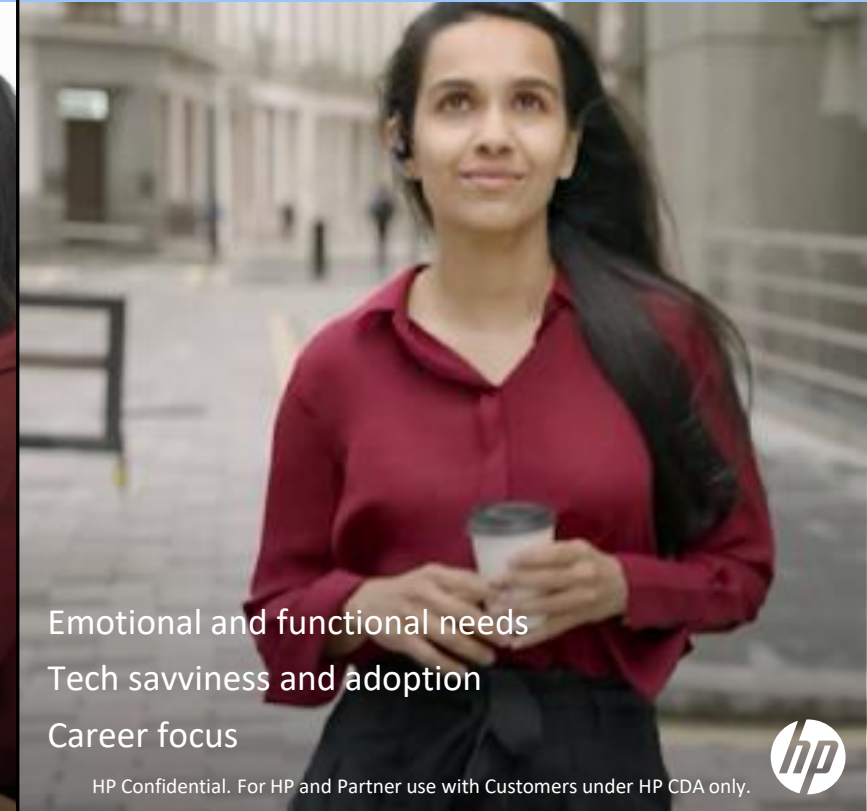
Job tasks and responsibilities  
Software used to fulfill job tasks  
Communication intensity

Where they do it



Work locations  
Transitions and mobility  
Time spent docked

What needs and aspirations they have



Emotional and functional needs  
Tech savviness and adoption  
Career focus



# Hybrid Work Personas<sup>6</sup>



Frontline Pro 11%



Back Office Workers 20%



Office Collaborator 26%



Remote Collaborator 7%



Road Warrior 6%



Modern Leader 11%

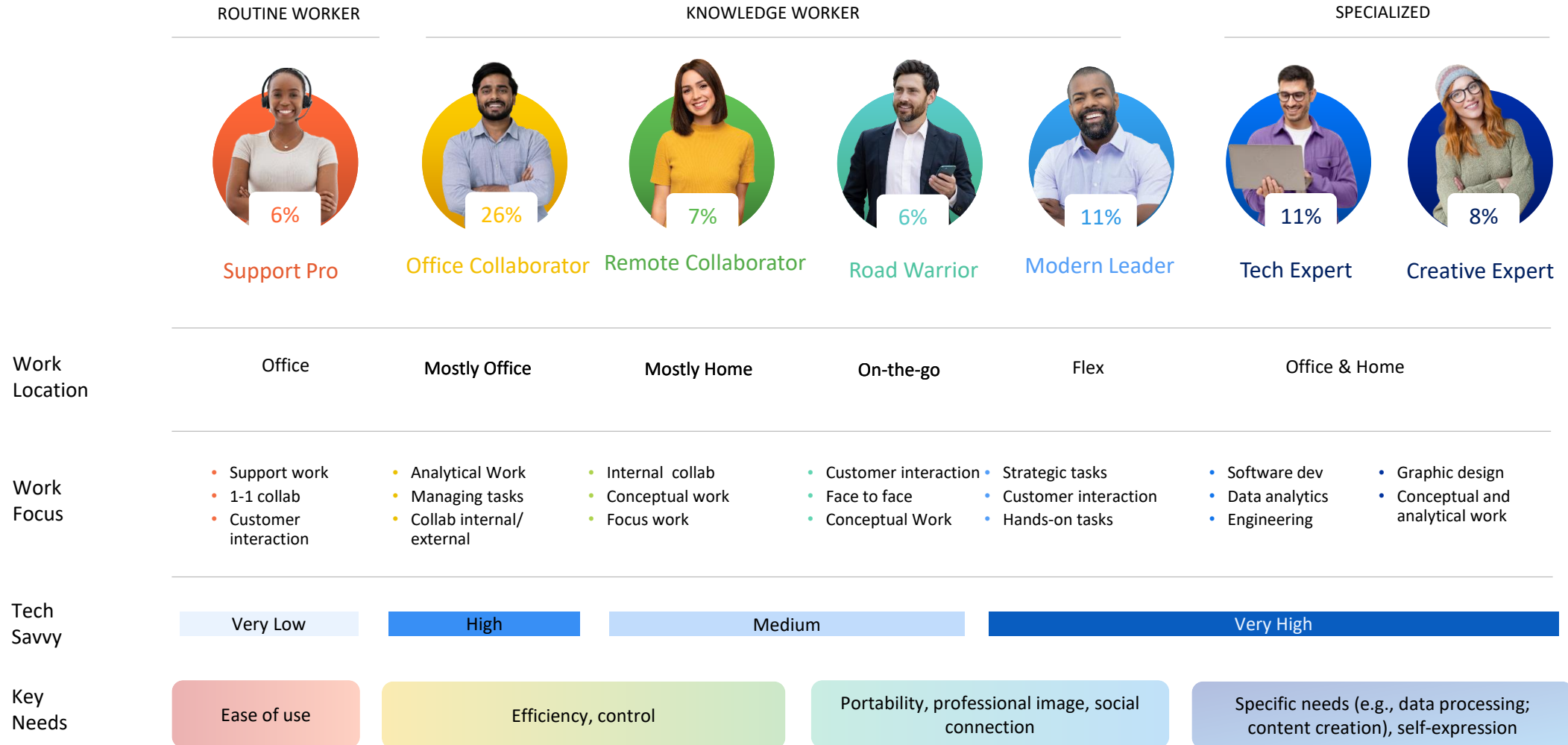


Domain Experts 19%





# Put people at the center<sup>7</sup>



# Designing experiences by workstyle



## Office Collaborator

Percent of time working in Company Office **68%**

### Where time is spent while in office

Large	5%
Medium	9%
Small / Huddle	9%
Focus	6%
Desk	69%

Understanding unique needs creates the best experience across locations

### WORK TRANSITIONS

31% Don't transition  
42% Weekly  
27% Daily

### DOCK TIME



61% of time spent docked

### HEADSET PREFERENCE



73% Wireless



51% Bluetooth connectivity



46% In-ear/earbuds

### ACTIVITY

### TECHNOLOGY FOR BETTER PRODUCTIVITY

Focus Space  
21%



Presentations for clients

- 1 Seamless connection of your laptop with the equipment in the room (7% ↑)
- 2 Easy to use controls for room features (7% ↑)
- 3 Meeting room system that supports multiple video conferencing platforms (6% ↑)

Huddle Space  
31%



One-on-ones

- 1 Seamless connection of your laptop with the equipment in the room (14% ↑)
- 2 Meeting room system that supports multiple video conferencing platforms (11% ↑)
- 3 Easy to use controls for room features (10% ↑)

Medium Space  
31%



Department meetings

- 1 Seamless connection of your laptop with the equipment in the room (14% ↑)
- 2 Meeting room system that supports multiple video conferencing platforms (14% ↑)
- 3 Digital whiteboard and ability to annotate content being shared (11% ↑)

Large Space  
17%



Trainings and further education

- 1 Meeting room system that supports multiple video conferencing platforms (9% ↑)
- 2 Seamless connection of your laptop with the equipment in the room (7%)
- 3 Digital whiteboard and ability to annotate content being shared (7% ↑)

# Align technology to workstyle



**Support Pro**



**Office Collaborator**



**Remote Collaborator**



**Road Warrior**



**Modern Leader**



**Tech Expert**



**Creative Expert**

## Collaboration



Savi 8400  
Poly Studio P5



Voyager Focus 2 with  
universal stand  
HP 625 FHD Webcam



Voyager 4300 UC  
Poly P15



Voyager 5200 UC,  
Voyager Free 60+ UC,  
Poly Studio P5



Voyager Free 60+ UC,  
Poly P15



Poly Voyager Focus 2,  
Poly Studio P15



Voyager Surround 80,  
HP 965 4K Streaming Webcam

## Productivity



HP 655 Wireless Keyboard &  
Mouse Combo



HP 655 Wireless Keyboard &  
Mouse Combo



HP 655 Wireless Keyboard &  
Mouse Combo



HP 355 Compact Multi-Device  
Bluetooth Keyboard  
HP 715 Rechargeable Multi-  
Device Mouse



HP 975 Dual-Mode Wireless  
Keyboard  
HP 715 Rechargeable Multi-  
Device Mouse



HP 975 Dual-Mode Wireless  
Keyboard  
HP 925 Ergonomic Vertical Mouse



HP 975 Dual-Mode Wireless  
Keyboard  
HP 935 Creator Wireless  
Mouse

## Display



HP P27h G5 FHD Monitor



HP E34m G4 WQHD Curved  
USB-C Conferencing Monitor



HP E34m G4 WQHD Curved  
USB-C Conferencing Monitor



HP E27q G5 QHD Monitor  
HP E14 G4 Portable Monitor



HP E45c G5 DQHD Curved  
Monitor



HP Z32k G3 4K USB-C Display



HP Z32k G3 4K USB-C Display

## Compute



HP EliteBook 600/605 G10



HP EliteBook 800/805 G10



HP EliteBook 800/805 G10



HP EliteBook 1040 / x360 1040  
G10



HP Elite Dragonfly 13.5" G4



HP ZBook Firefly G9



HP ZBook Studio G9 poly





# IN THE ROOM

- Is the room available?
- Does the room support Zoom, Teams, Google?
- It's so difficult to start the meeting.
- I don't know how to control the room audio and video.
- Who do I contact if there are technical difficulties?
- I don't know if remote participants can see and hear people in the room.



# Smart camera technology

Poly DirectorAI creates an equitable experience across hybrid meetings.



Choose between different framing and tracking modes.



Group framing



Speaker framing



People framing



Presenter tracking

# Hear what matters

Poly's innovative audio technologies filter distractions to keep your meetings on track



## Poly NoiseBlockAI Technology

Keeps the conversation on track using machine learning to recognize and block non-verbal noises.

---



## Sound Reflection Reduction

Enhances voices in the meeting room by removing audio reverberation experienced by hard surfaces.

---



## Poly Acoustic Fence Technology

Shields your calls from distracting outside voices and sounds using your conference room microphones to create a defined sound zone.

NoiseBlockAI



Acoustic Fence





# Centralized management to support hybrid work across all spaces

Proactive alerts ensure system uptime.

Remote troubleshooting and control of devices.

Remotely deploy, manage and update through centralized policies.

Room insights, utilization and capacity metrics.

Occupancy sensors to wake up the room.

Find and correct issues remotely and collect insights to continually improve.



# *Welcome To Collaboration Week New York*



## *LockNote – What Have We Learned*

# Our Locknote Panel



David J.  
Danto  
*MODERATOR*



Dr. S. Ann  
Earon  
*TRI*



Barry  
Grossman  
*BG Technologies*



Kevin  
Kieller  
*Enable UC*

- What surprised you most?
- What did you learn that you didn't necessarily know?
- What should be people's biggest take-away from the event?

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# Let's Give Away A Hybrid Work Kit



*“Carol, who is our winner for this venue?”  
Thank You Poly team!*

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# Thank You! We'll See You Next Time!



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