

# Welcome To Collaboration Week New York – Day 2



*“We met in 2020 and then the world shut down...”*





# Welcome To Collaboration Week New York



[CollaborationWeekNY.org/program](https://www.CollaborationWeekNY.org/program)

### Our Program Schedule Wednesday February 21<sup>st</sup> 2024

Venue 3 @ 9:00am

Session 7 – AI and Collaboration: Understanding, Implementing, Combining Effectively

Kevin Kieller  
*Enable UC*

Session 8 – Panel: Discussion – Improving Business Outcomes with AI

MODERATOR Kevin Kieller *Enable UC*

Gary Anselme *Microsoft*

Charmaine Torruella *QSC*

Session 9 – Crestron's Perspective - Welcome to Artificial Intelligence (AI) in Meeting Spaces

Rich Sasson  
*Crestron*

Venue 4 **GATEWAY** 1:00pm

Session 10 – New And Notable From CES And ISE

Greg Harper  
*Harpervision*

Session 11 – Panel: How To Apply New Technologies In Existing Environments

MODERATOR Dave Fitzgerald *Mayfair*

Jordan Owens *Pexip*

Manish Parmar *Amicus*

Aaron Udler *OfficePro*

Session 12 – A Tour Of Gateway Labs And Its Varied Technologies

Dave Fitzgerald  
*Mayfair*

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### Our Program Schedule Thursday February 22<sup>nd</sup> 2024

Venue 5 9:00am

Session 13 – The Future Of Collaboration & AV: People and Technology

David Danto  
*IMCCA*

George Chacko  
*Pace*

Rich Miller  
*Pace*

Session 14 – Poly Presents Industry Data

Ted Thompson

Dan Johns

Session 15 – Locknote – Recapping What We've Seen and Heard This Week

Dr. S. Ann Earon  
*TRI*

Barry Grossman  
*BG Technologies*

Kevin Kieller  
*Enable UC*

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Register while there is still capacity:  
[CollaborationWeekNY.org](https://www.CollaborationWeekNY.org)

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# New and Notable from CES and ISE

*Trends we saw that will inform the future of AV*

*Greg Harper*

*President Harpervision Associates*

*Greg@Harpervision.com*

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# Personal Bio:

**Greg Harper**

**HARPERVISION**

- **President - HarperVision Associates**
- **CTO Gateway**
- **Co Founder Gadgetoff**

*Previously*

*CTO –Co Founder Neuhouse*

*Senior Consultant –Goldman Sachs, Bank Of America, BNY Mellon*

*President - My Publisher*

*Senior Adviser to the Chairman - Trans World Entertainment*

*Chief Technologist - MSNBC Desktop*

*CTO - NBC Onsite*

*President Technology - ACTV*

*President – ComTech*

*President Antiope and Telematics*

*Game show Producer*

*Awarded 26 US and international Patents*



*Senior Advisor, technology problem solver and systems designer for global financial institutions.*

*Industry Conference Attendee for many decades...*

# What Is The IMCCA?

Interactive Multimedia and Collaborative Communications Alliance

- Non-profit, technology neutral
- Focus on all multimedia & collaboration
- Increase awareness & branding
- Unification of organizations & interests
- Further learning objectives
- Industry Alliances
- Networking Opportunities
- Monthly Newsletter
- Educational Opportunities
- Special Interest Groups



[www.IMCCA.org](http://www.IMCCA.org)

*Free Membership For End Users  
Many Benefits for Vendor Members  
Contact Carol Zelkin, Executive Director  
[Czelkin@imcca.org](mailto:Czelkin@imcca.org)*



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# Tradeshows are a good place to get the pulse of the industry

However only by touching and actually using the latest innovations firsthand can one truly appreciate their importance and future impact – It is not about specific products but rather what problems they address

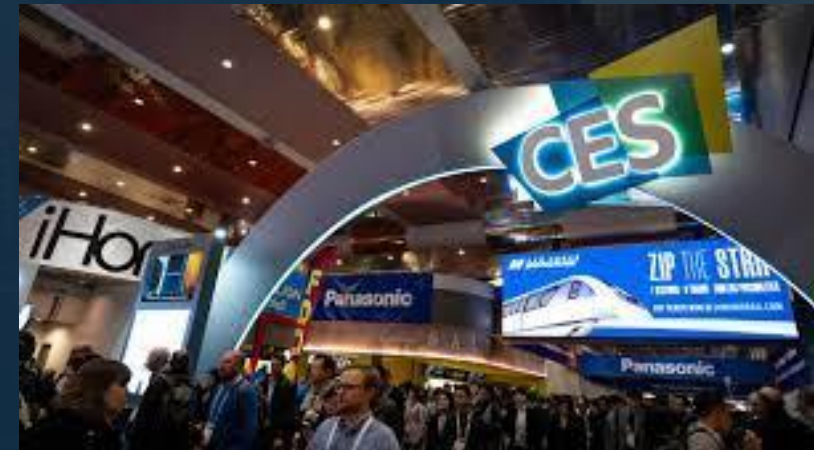
# *Welcome To Gateway* - you are welcome to explore *after our sessions and see it all*

- The Swedish American chamber of commerce is our host
- We have tech from 82 leading AV and broadcast companies all on -line and operating
- 7 fully equipped spaces with the latest AV and broadcast tech
- Video over IP test center with NDI, QSYS Qlan, AVB and now 2110 and IPMX
- Multiple AI multi camera solutions for both conf rooms and events
- GPU Based presentation system



# ***CES And ISE Rank High In Importance And Value***

- This year marked the 100<sup>th</sup> anniversary of CES
- 135,000 attendees , over 4,000 exhibitors over 2,5 million square feet of exhibit space
- I have been attending CES since the Mid 80's both summer and winter shows rarely if ever missing one



# CES And ISE Rank High In Importance And Value

- ISE marked its 20<sup>th</sup> Anniversary this year
- 73,891 attendees – 1,400 exhibitors over 89,000 square feet of exhibit space
- I have been attending ISE first in Amsterdam and now Barcelona since 2014



# ***CES 2024 what we saw***

## The usual craziness

- Flying cars
- Gigantic AI controlled farming machines
- Electric vehicles of all shapes and Sizes
- Next gen watercraft big and small
- Keynotes by LOREAL and Siemens – Not what one would typically think of as consumer electronic focused
- 1,400 startups at Eureka Park
- Digital Health, Sustainability , Accessibility tech, Food Preparation Innovations, etc.

# *Technology at CES of Interest to the AV world*

- China based giants such as TCL and Hisense showing affordable large screen offering
- Innovations from Korea - Transparent screens From LG and Samsung
- Low pitch next generation COB Micro LED screens
- Head worn immersive displays
- GPU Gaming technology moving into presentation systems
- AI everywhere including for desktop conferencing

# *Technology at ISE of Interest to the AV world*

- Video over IP – IPMX / 2110
- COB Micro LED next generation displays high resolution low heat
- AI controlled Event production
- GPU based Next gen media servers
- Global monitoring and control of AV devices
- Plug and play room systems
- AI controlled multicamera conference room options



# New and Notable from CES and ISE

*Trends we saw that will inform the future of AV*

*Greg Harper  
President Harpervision Associates  
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## QUESTIONS?

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# Our Panelists Today



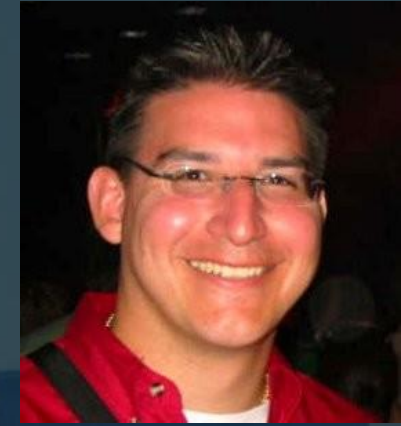
Dave Fitzgerald  
*Mayfield Flyer*  
MODERATOR



Jordan Owens  
*Pexip*



Manish Parmar  
*Amicus Therapeutics*



Aaron Udler  
*OfficePro*

- When do you decide that new tech is more than a passing fad?
- How do you integrate new technology into an existing ecosystem? Is there a process? Are re-training and adoption programs necessary?
- Have you ever implemented new technology then had to remove it?
- Any questions from the audience?

# Let's Give Away A Camera!



**Win Prizes – One VDO360  
1SEE Camera Raffle At Each  
Collaboration Week Session**

**Powerful 1080p Hd Camera**

The 1SEE is a versatile, compact 1080p HD web camera that easily mounts your monitor, laptop, or tripod. Made for professionals on-the-go or working from home, it's also a great distance learning camera for all age groups.



***“Carol, who is our winner for this venue?”  
Thank You VDO360.com***

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# Welcome To Gateway - you are welcome to explore

After a break we'll give tours of the Gateway facilities.  
Dave Fitzgerald will be our tour guide, Greg Harper is our host.



Dave Fitzgerald  
*Mayfield Flyer*



Greg Harper  
*Harpervision*



# Welcome To Collaboration Week New York

10 Minute Break



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